

January 31, 2011

Hon. Gordon Brown, Chair
Legislative Committee on Bill C-32
House of Commons
Ottawa, Canada
K1A 0A6

Re: Submission of Rawlco Radio Ltd. to Bill C-32 Legislative Committee

Dear Mr. Brown:

I am the President of Rawlco Radio Ltd. which operates 15 radio stations in Alberta and Saskatchewan.

We would like to express our support for Government Bill C-32, the *Copyright Modernization Act*. We want to make sure our voice gets heard in Ottawa, because we have noticed that some very vocal interest groups are publically opposing the Bill.

As broadcasters, we are proud to support local music and we do everything we can to encourage and fund talent that will eventually provide us with the content that we promote to our listeners. As a proudly Canadian owned business and employer in Saskatchewan and Alberta we create our own local content and support the community in countless ways.

In particular, Rawlco Radio created Project 10K20. Through this initiative Rawlco provides Canadian artists \$10,000 each to produce a CD. The program has been operating on Rawlco's two stations in Edmonton and its station in Calgary. To date 245 artists have been supported in Alberta and at the completion, 10K20 will have helped 480 artists produce CDs.

Despite having no regulatory requirement to do so, in 2006 Rawlco Radio owner Gordon Rawlinson decided to make \$300,000 available to run Project 10K20 in Saskatchewan and 30 artists were funded. The program in 2006 was such a huge success for the Saskatchewan music community that in 2010, Rawlco committed \$1 million to run the program again in Saskatchewan.

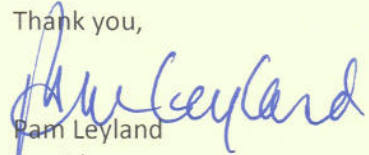
We hope that you share our views with your colleagues in the House of Commons and particularly with members of the legislative committee reviewing Bill C-32.

We particularly want to ensure that the reproduction right exception remains in the Bill as it works its way through Committee. Broadcasters pay significant copyright fees to artists to play music on air. For the last 12 years, we have also been paying an extra amount for a right that does not exist in most other countries. No one should pay twice for the same thing.



We would be happy to discuss this further at your convenience and welcome any comments or questions.

Thank you,



Pam Leyland
President